



16<sup>th</sup> Annual Race for Research  
Saturday, September 19, 2015  
Atlantic Station | Atlanta, Georgia  
2015 Sponsor Level Details

## Hope

**\$10,000 investment**

Your company receives prominent exposure as a **Signature** Sponsor in addition to the following event related amenities: (e.g. verbal recognition by emcee & DJ during announcements on race day, feature article about company and partnership with SBTF to raise funds for brain tumor research)

### Pre-Event Amenities

- Year-round visible partnership as a **Signature Sponsor** with the Southeastern Brain Tumor Foundation
- Static Logo and link to your company website displayed on the Southeastern Brain Tumor Foundation and the Race for Research web-sites through December 31, 2015
- Logo on email blasts to race registrants– *Individual logo deadlines apply*
- Includes race registration for 20 individuals (a \$600 value)
- 25-word company description on SBTF's Race Site (in addition to logo)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline May 29, 2015

### Day-of-Event Amenities

- Prominent logo recognition as a **Signature Sponsor** on Race for Research t-shirts given to all pre-registered participants– *Logo deadline July 31, 2015*
- Opportunity to address participants from the stage
- Opportunity to host a table (supplied by Race For Research) on sponsor row to prominently display your company's banner and distribute promotional materials. Includes pop-up tent provided by SBTF.
- Prominent logo recognition on race day banners
- Race for Research appreciation plaque presented to company during ceremony
- Verbal recognition, on-stage, as a Signature sponsor
- Recognition at Start Line, & opportunity to announce the race start

### Post-Event Amenities

- Logo and Company Name on post-event thank you letters sent to all participants
- Logo, description, and hyperlink remain active on SBTF's website until December 31, 2015



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## Love

**\$7,500 investment**

Sponsorship at this level gives your company the following amenities:

### Pre-Event Amenities

- Static Logo and link to your company website displayed on the Southeastern Brain Tumor Foundation and the Race for Research web-sites through December 31, 2015
- Logo on email blasts to race registrants– *Individual logo deadlines apply*
- Includes race registration for 15 individuals (a \$450 value)
- 25-word company description on SBTF's Race site (in addition to logo)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline May 29, 2015

### Day-of-Event Amenities

- Love level logo recognition on Race For Research t-shirts given to all pre-registered participants. *Logo deadline July 31, 2015*
- Opportunity to host a table (supplied by Race For Research) on sponsor row to prominently display your company's banner and distribute promotional materials. Includes pop-up tent provided by SBTF.
- Prominent Logo recognition on race day banners
- Opportunity to address participants from the stage
- Verbal recognition, on stage, as Love sponsor
- Race For Research appreciation plaque presented to company during ceremony

### Post-Event Amenities

- Logo and Company name on post event thank you letters sent to all participants
- Static Logo, description, and hyperlink remain active on SBTF's website through December 31, 2015



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## Courage

**\$5,000 investment**

Sponsorship at this level gives your company the following amenities:

### Pre-Event Amenities

- Revolving Logo and link to your company website displayed on the Southeastern Brain Tumor Foundation and the Race for Research web-sites through December 31, 2015
- Includes race registration for 10 individuals (a \$300 value)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline May 29, 2015

### Day-of-Event Amenities

- Courage level Logo recognition on Race for Research t-shirts given to all pre-registered participants – Logo deadline July 31, 2015
- Opportunity to host a table at Race for Research to prominently display your company's banner and distribute promotional materials
- Logo recognition on race day banners
- Race For Research appreciation plaque presented to company during ceremony
- Verbal recognition during awards ceremony

### Post-Event Amenities

- Logo and Company name on post event thank you letters sent to all participants
- Revolving Logo and hyperlink remains active on SBTF's website through December 31, 2015



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## Joy

**\$2,500 investment**

Sponsorship at this level gives your company the following amenities:

### Pre-Event Amenities

- Revolving Logo displayed on the Southeastern Brain Tumor Foundation and the Race for Research web-sites through December 31, 2015
- Includes race registration for 5 individuals (a \$150 value)

### Day-of-Event Amenities

- Joy level Logo recognition on Race for Research t-shirts given to pre-registered participants, logo deadline July 31, 2015
- Opportunity to host a table (supplied by Race for Research) at Race for Research to prominently display your company's banner and distribute promotional materials
- Verbal recognition during awards ceremony

### Post-Event Amenities

- Company name mention on post event thank you letters sent to all participants
- Revolving Logo remains active on SBTF's website through December 31, 2015



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2015 Sponsor Commitment Form

### Company Information

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Company or organization name (as you would like it to appear in print)

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Contact Person Name

Contact Phone

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Contact Email

Contact Fax

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Address

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City

State

Zip Code

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### Commitment Level

- Hope (\$10,000)
  - Love (\$7,500)
  - Courage (\$5,000)
  - Joy (\$2,500)
- 

### Method of Payment

- My check payable to the Southeastern Brain Tumor Foundation is enclosed
- Please invoice our company within 30 days

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Contact Name (please print clearly)

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Contact Signature

Date

*My signature above indicates agreement to the terms stated in this proposal.*

**Please return form to:**  
**Southeastern Brain Tumor Foundation**  
Attention: Corporate Sponsorship  
PO Box 422471, Atlanta, GA 30342  
Phone: 786-505-SBTF (7283), Email: gshaffer@sbtf.org