

2018 SBTF Sponsor Overview



SOUTHEASTERN
BRAIN TUMOR
FOUNDATION

WELCOME

Welcome and thank you for joining us on this journey in becoming one of our potential sponsors in this upcoming year. Throughout this brochure you will learn about the many details that align with being a sponsor as well as some background about the Southeastern Brain Tumor Foundation and our annual Race For Research. Hopefully this insightful information will help you determine this is an amazing fit for your organization.

SBTF & Race For Research



Why We Race

Our reasoning for racing is to 1) raise funds for research pertaining to brain tumors and brain cancer disease and 2) providing support and comfortable environments for all of those being affected by this terrible disease with support group programs.

Who Races

Our annual Race For Research attracts a diversity of people. You'll see and meet survivors, caregivers, patients, medical staff, researchers and more. The list never ends of those who participate and want to help.



Where We Race

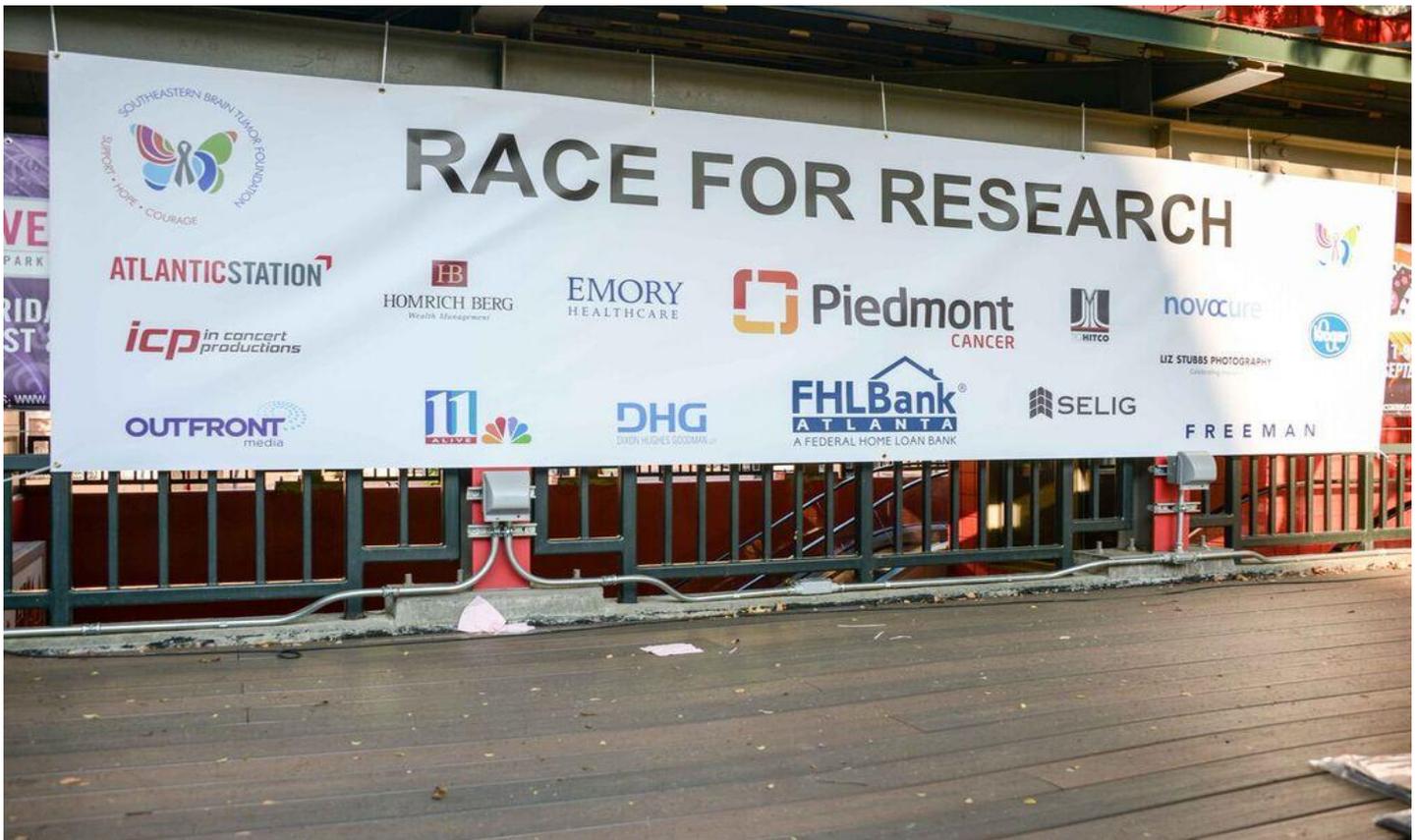
Race For Research occurs at Atlantic Station in what is referred to as the Midtown section of Atlanta. With awesome scenery, amazing shops, and dining, it's the perfect location for those to Stay and Play after racing.



The Importance of Being a SBTF Sponsor

There are countless of reasons why it is important to be a sponsor. Primarily, Race For Research provides your organization with an opportunity to show your support for those affected by this disease. Your familiarity, through a personal experience, or through that of a colleague or friend, makes you intimately aware of the nuances associated with this journey.

Secondly, your financial support is a key factor which lends toward the success of this fundraising event which ultimately provides the opportunity for us to maximize the amount of funding which is allocated toward our mission of funding brain tumor research. Knowing that your commitment can, will, and continues to help make a difference in the lives of others is an amazing feeling and a great incentive to GET INVOLVED!



Sponsorship Levels



Becoming a sponsor of SBTF's Race For Research is simple. We offer four levels of cash sponsorships; Hope, Love, Courage, and Joy, as well as in-kind sponsorship support. Each level of sponsorship is different and allows you to truly decide which is the best fit for you or your organization. Race For Research attracts 1300-1500 people who unite to raise funds and work to achieve our target fundraising goal of \$200,000. Nearly \$45,000 is needed to produce this 5K and this is where our Corporate sponsors shine.

Because brain tumors are located at the control center for thought, emotion, and movement, their effect on an individual's physical and cognitive abilities can be devastating. Brain tumor patients, including those with certain "benign" brain tumors have poorer survival rates than breast cancer patients and brain tumors are the first leading cancer cause of death for children under the age of 20.

Visit us at <http://www.sbt.org/>, to learn more