



19th Annual Race For Research
Saturday, September 22, 2018
Atlantic Station | Atlanta, Georgia
2018 Sponsor Level Details

Hope

\$10,000 investment

Your company receives prominent exposure as a **Signature Sponsor** (e.g. verbal recognition by emcee & DJ during announcements on race day, feature article about company to all constituents, press release(s) about company's partnership with the SBTF to raise funds for brain tumor research) in addition to the following event related amenities:

Pre-Event Amenities

- Year-round visible partnership as a **Signature Sponsor** with the Southeastern Brain Tumor Foundation
- Static Logo and link to your company website displayed on the Race-For-Research Race site and the Southeastern Brain Tumor Foundation website year round.
- Logo on email blasts to race registrants– *Individual logo deadlines apply*
- Includes race registration for 20 individuals (a \$600 value)
- 25-word company description on SBTF's Race Site (in addition to logo)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline Friday, June 1, 2018

Day-of-Event Amenities

- Prominent logo recognition as a **Signature Sponsor** on Race for Research t-shirts given to all participants– *Logo deadline July 27, 2018*
- Opportunity for 5 minute address to participants from the stage/podium
- Opportunity to host a table (supplied by Race For Research) on sponsor row to prominently display your company's banner and distribute promotional materials. Includes a pop-up tent provided by the SBTF
- Prominent logo recognition on race day banners
- Race for Research appreciation plaque presented to company during awards ceremony
- Verbal recognition, on-stage, as a Signature sponsor
- Recognition at Start Line, & opportunity to announce the race start

Post-Event Amenities

- Logo and Company Name on post-event thank you letters sent to all participants
- Logo, description, and hyperlink remain active on SBTF's website through December 31, 2018



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Love

\$7,500 investment

Sponsorship at this level provides your company the following amenities:

Pre-Event Amenities

- Static Logo and link to your company website displayed on the Southeastern Brain Tumor Foundation website and our Race for Research race site thru December 31, 2018
- Logo on email blasts to race registrants– *Individual logo deadlines apply*
- Includes race registration for 15 individuals (a \$450 value)
- 25-word company description on SBTF's Race site (in addition to logo)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline Friday, June 1, 2018

Day-of-Event Amenities

- Love level logo recognition on Race For Research t-shirts given to all registrants– *Logo deadline July 27, 2018*
- Opportunity to host a table (supplied by Race For Research) on sponsor row to prominently display your company's banner and distribute promotional materials
- Prominent Logo recognition on race day banners
- Opportunity for 2-minute address to participants from the stage
- Verbal recognition, on stage, as Love sponsor
- Race For Research appreciation plaque presented to company during awards ceremony

Post-Event Amenities

- Logo and Company name on post event thank you letters sent to all participants
- Logo, description, and hyperlink remain active on SBTF's website through December 31, 2018



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Courage

\$5,000 investment

Sponsorship at this level gives your company the following amenities:

Pre-Event Amenities

- Rotating Logo and link to your company website displayed on the Southeastern Brain Tumor Foundation website and our Race For Research race site thru December 31, 2018
- Includes race registration for 10 individuals (a \$300 value)
- Logo on race registration forms distributed to the GA Grand Prix circuit – logo deadline Friday, June 6, 2018

Day-of-Event Amenities

- Courage level logo recognition on Race For Research t-shirts given to all registrants– Logo deadline July 27, 2018
- Opportunity to host a table on sponsor row to prominently display your company's banner and distribute promotional materials
- Logo recognition on race day banners
- Race For Research appreciation plaque presented to company during award ceremony
- Verbal recognition during awards ceremony

Post-Event Amenities

- Logo and Company name on post event thank you letters sent to all participants
- Logo and hyperlink remains active on SBTF's website through December 31, 2018



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Joy

\$2,500 investment

Sponsorship at this level gives your company the following amenities:

Pre-Event Amenities

- Revolving Logo displayed on the Southeastern Brain Tumor Foundation website and the Race For Research race site thru December 31, 2018
- Includes race registration for 5 individuals (a \$150 value)

Day-of-Event Amenities

- Joy Logo recognition on Race For Research t-shirts given to event registrants, logo deadline July 27, 2018
- Opportunity to host a table (supplied by Race For Research) on sponsor row to prominently display your company's banner and distribute promotional materials
- Race for Research appreciation plaque presented to company during award ceremony
- Verbal recognition during awards ceremony

Post-Event Amenities

- Company name mention on post event thank you letters sent to all participants
- Logo remains active on SBTF's website through December 31, 2018



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2018 Sponsor Commitment Form

Company Information

Company or organization name (as you would like it to appear in print)

Contact Person Name

Contact Phone

Contact Email

Contact Fax

Address

City

State

Zip Code

Commitment Level

- Hope (\$10,000)
- Love (\$7,500)
- Courage (\$5,000)
- Joy (\$2,500)

Method of Payment

- My check payable to the Southeastern Brain Tumor Foundation is enclosed
- Please invoice our company within 30 days
-

Type (e.g. Visa, AMX) _____

Credit Card # _____, exp _____

Contact Name if different than above (please print clearly)

Ph: _____

Contact Signature

Date

My signature above indicates agreement to the terms stated in this proposal.

Please return form to:

Southeastern Brain Tumor Foundation

Attention: Sponsorship

5400 Glenridge Dr, NE #422471, Atlanta, GA 30342

Phone: 786-505-SBTF (7283), Email: gshaffer@sbtff.org