



# Southeastern Brain Tumor Foundation's Race for Research

[sbtfrfr.com](http://sbtfrfr.com)

## Taking Steps towards a Cure

Saturday, September 21, 2024

Atlantic Station Green in Downtown Atlanta

### Sponsorship Opportunities

Projected Attendance: 800-900 participants and 300-400 spectators

#### PRESENTING Sponsor \$20,000

- Prominent Branding: 'Presented by' Recognition
- Logo on all Race photos
- Six foot table, chairs and tent on the Green (tent/table provided by SBTF)
- Logo on Race Bib
- Opportunity to add up to 2 sponsor provided branded items to swag bag
- Signage at Start/Finish Lines and at Awards Ceremony
- Logo shown on repeat as top billing on the Jumbotron
- Ten vehicle parking passes

AND

- 30 complimentary Race registrations
- DJ Shoutouts throughout event
- Recognized during Opening and Closing Ceremonies & speaking opportunity
- Logo as top billing on all event emails
- Sponsor Plaque
- Logo as top billing on event shirt
- Featured in four Quarterly SBTF Newsletter articles
- Ten Social Media highlight posts
- Logo with link as top billing on event website

#### HOPE Sponsor \$10,000

- Six foot table and tent on the Green (tent/table provided by SBTF)
- Logo on Race Bib
- Signage at Wall of Honor area
- Logo shown on repeat on the Jumbotron
- Five vehicle parking passes
- 15 complimentary Race registrations
- DJ Shoutouts throughout event
- Recognized during Award Ceremony

AND

- Opportunity to speak at Opening Ceremony
- Logo on all RFR event emails
- Sponsor Plaque
- Logo on event shirt
- Featured in two Quarterly SBTF Newsletter articles
- Five Social Media highlight posts
- Logo with link on event website

Accommodations are available to comply with the Sunshine Act.

Please contact [events@sbtfrfr.org](mailto:events@sbtfrfr.org) for more details.

Discounts available if you sponsor multiple SBTF opportunities.





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## LOVE Sponsor \$7,500 Choose One of Three Options Below:

- Signage at Tot Trot event
  - Sponsor provided bag with up to two promo items for Tots
  - Optional 2-4 branded company volunteers to hand out bags
  - Six foot table provided at finish line or event green space
- OR**
- Signage at Timing Table at start/finish line
  - Signage on "Check Time" table
  - Optional 2-4 branded company volunteers to check times
  - Six foot table provided at finish line or event green space
- OR**
- Signage at Kid Craft & Face Paint Activity area
  - Optional sponsor provided craft or activity
  - Optional 2-4 branded company volunteers to assist kids in kid craft area
  - Six foot table in kid activity area

### ALSO INCLUDES

- Tent provided by sponsor
- Four vehicle parking passes
- Eight complimentary Race registrations
- Recognized during Award Ceremony
- Featured in one Quarterly SBTF Newsletter article
- DJ Shoutouts
- Sponsor Plaque
- Logo on event shirt
- Two Social media highlight posts
- Logo with link on event website

## COURAGE Sponsor \$5,000 Choose One of Three Options Below:

- Signage at step-and-repeat area for team, individual and selfie photo opportunities
  - Optional 2-4 branded company volunteers to help with selfie items and photo opportunities
  - Six foot table at photo area
- OR**
- Signage at T-shirt pickup tent
  - Optional 2-4 branded company volunteers to hand out shirts
  - Six foot table at t-shirt tent
- OR**
- Signage at two water stations along course
  - Signage at Finish Line Snack & Water Station
  - Optional 2-4 branded company volunteers to hand out water
  - Six foot table provided at finish line refreshment station

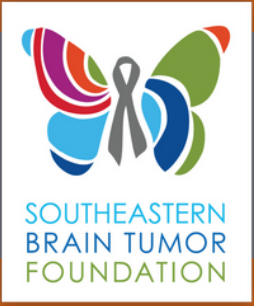
### ALSO INCLUDES

- Tent provided by sponsor
- Two vehicle parking passes
- Five complimentary Race registrations
- Sponsor Plaque
- Logo on event shirt
- One social media highlight post
- Logo with link on event website

## Display Sponsor \$2,500

- Six-foot table provided at the perimeter of the activity green
- No tent permitted
- Two complimentary race registrations
- Sponsor Plaque
- Logo on event shirt
- Two group social media mentions





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