

## **Privacy Policy**

The Southeastern Brain Tumor Foundation has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our website. The following discloses our information gathering and dissemination practices for the website located at the URL [www.sbtf.org](http://www.sbtf.org) and support.sbtf.org. The Southeastern Brain Tumor Foundation reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our Site. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the Site;
2. Who collects such information;
3. How such information is used;
4. With whom your information may be shared;
5. What choices you have regarding collection, use and distribution of your information;
6. What security procedures are in place to protect the loss, misuse or alteration of information under our control; and
7. How you can correct any inaccuracies in your information.

Questions regarding this statement should be directed to Southeastern Brain Tumor Foundation by sending an email to [info@sbtf.org](mailto:info@sbtf.org). Please reference this Privacy Policy in your subject line.

### **What Information We Collect and How We Use That Information :**

Our registration forms require users to give us contact information that may include name, email address, format preference (HTML vs. Text), address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

### **Internet Protocol Address:**

We collect an IP address from all visitors to our Site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our Site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

### **Use of "Cookies":**

Our Site may use cookies to enhance your experience while using our Site. Cookies are pieces of information that some websites transfer to the computer that is browsing that website and are used for record-keeping purposes at many websites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular website and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our website will not

function properly when you view them.

**Security:**

All information provided to Southeastern Brain Tumor Foundation is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Site that is only accessible by certain qualified employees of Southeastern Brain Tumor Foundation. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

**Tell-A-Friend:**

If a user elects to use our referral service for informing a friend about our website, we ask them for the friend's name and email address. Southeastern Brain Tumor Foundation will automatically send the friend a one-time email inviting them to visit the website. Southeastern Brain Tumor Foundation stores this information for the sole purpose of sending this one-time email.

**Other Web Sites:**

Our website contains links to other websites. Please note that when you click on one of these links, you are entering another website for which Southeastern Brain Tumor Foundation has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

**Contacting the Website:**

If you have any questions about this Privacy Policy or the practices of this website, you can contact:

Southeastern Brain Tumor Foundation  
5400 Glenridge Drive, #422471  
Atlanta, GA 30342

786-505-SBTF(7283)

You can also send an email to: [info@sbtf.org](mailto:info@sbtf.org)  
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